

EAST HERTS COUNCIL

LICENSING COMMITTEE - 3 NOVEMBER 2011

11. FEEDBACK ON CONSULTATION WITH THE TAXI TRADE

WARD(S) AFFECTED: ALL

Purpose/Summary of Report

To report to Members on feedback from the licensed taxi trade on consultation whether a fare increase is appropriate.

| |
|---|
| <u>RECOMMENDATION FOR DECISION:</u> that |
| |
| A The report be received. |

1.0 Background

1.1 The last fare increase was brought into effect on 4th January 2011, and was the first increase for 18 months.

1.2 The licensed taxi trade were invited to an open meeting with licensing officers to discuss whether the trade wished to seek a fare increase.

2.0 Report

2.1 No drivers or operators thought a fare increase was sustainable. Trade was already considerably down, and any further increase would only further kill off the existing custom.

2.2 Officers were requested to consult again in January 2012.

3.0 Implications/Consultations

3.1 Information on any corporate issues and consultation associated with this report can be found within **Essential Reference Paper 'A'**.

Contact Member: Councillor Malcolm Alexander – Portfolio holder for Community Safety and Environment.

Contact Officer: Brian Simmonds – Head of Community Safety and

Licensing, Extn: 1498.

Report Author:

Paul Newman – Interim Licensing Manager, Extn:
1521.

ESSENTIAL REFERENCE PAPER 'A'

| | |
|---|---|
| Contribution to the Council's Corporate Priorities/ Objectives: | Promoting prosperity and well-being; providing access and opportunities <i>Enhance the quality of life, health and wellbeing of individuals, families and communities, particularly those who are vulnerable.</i> |
| Consultation: | See report. |
| Legal: | No issues that require approval identified by Contact Officer or Report Author. |
| Financial: | No issues that require approval identified by Contact Officer or Report Author. |
| Human Resource: | No issues that require approval identified by Contact Officer or Report Author. |
| Risk Management: | No issues that require approval identified by Contact Officer or Report Author. |