

## Economic Development Service Plan

| Action Plan  |   |  |   |                   |                              |   | Connections  |  |
|--|---|--|---|-------------------|------------------------------|---|--|--|
| Action Code  | ACTION  | What role will the service play? (Please click in the cell to select the relevant role by clicking on the drop down arrow) | Description (Target, Outcome, Critical Success Factors and Environmental Impacts)   | Due Date          | Lead Officer                 | If the action impacts on another service in terms of support/input, please specify below: | Links to partnership wide agendas:<br>- Community Strategy<br>- Health and Wellbeing |  |
| <b>Corporate Priority: Prosperity</b>  |   |  |   |                   |                              |   |  |  |
| <b>Strapline: Improving the economic and social opportunities available to our communities</b> |   |  |   |                   |                              |   |  |  |
| <b>Deliver sustainable rural business growth</b>   |   |  |   |                   |                              |   |  |  |
| <b>14-ED01</b>   | Deliver the rural development transition programme to provide a bridge between the completion of the Eastern Plateau in 2013 and the beginning of a new programme if the application is successful. | Service Provider / Commissioner / Manager  | <b>Target:</b> Between £1- 2million of funding for the Eastern Plateau area<br><b>Outcome:</b> Support to rural business<br><b>Critical Success Factors:</b> Successful funding bid<br><b>Environmental Impacts:</b> None   | 30 December 2014  | Economic Development Manager | None  | Local Enterprise Partnership   |  |
| <b>14-ED02</b>   | Support to the Local Enterprise Partnership with the strategy, development and delivery of their rural development allocation from Defra.   | Partner  | <b>Target:</b> Between £3-4m of funding countywide<br><b>Outcome:</b> Support to rural business growth<br><b>Critical Success Factors:</b> Strategy and delivery capacity<br><b>Environmental Impacts:</b> None   | 30 September 2014 | Economic Development Manager | None  | Local Enterprise Partnership   |  |
| <b>Enhance the economic well being of East Herts</b>   |   |  |   |                   |                              |   |  |  |
| <b>14-ED03</b>   | Test the viability of running a small business grant programme in East Herts, to include internal consultation with local business and a methodology  | Service Provider / Commissioner / Manager  | <b>Target:</b> Resources identified and programme designed in 2014<br><b>Outcome:</b> Small Business growth and support. This outcome will be quantified by an output related to numbers of businesses proposed to receive support and profiled across the five towns.<br><b>Critical Success Factors:</b> Resources and effective programme management<br><b>Environmental Impacts:</b> None | 31 October 2014   | Economic Development Manager | None  | Community Strategy   |  |
| <b>14-ED04</b>   | Support to workless residents in the 25 - 49 age group as part of an LSP supported programme led by Jobcentreplus   | Enabler  | <b>Target:</b> Additional support to 40 residents from the 680 currently registered.<br><b>Outcome:</b> Numbers of residents in this hard to reach group coming off the unemployment register.<br><b>Critical Success Factors:</b> Partnership with Jobcentreplus<br><b>Environmental Impact:</b> None  | 30 November 2014  | Economic Development Manager | None  | Community Strategy   |  |