

EAST HERTS COUNCIL

CORPORATE BUSINESS SCRUTINY – 21 AUGUST 2012

REPORT BY THE CHIEF EXECUTIVE AND DIRECTOR OF
CUSTOMER AND COMMUNITY SERVICES

7. CORPORATE STRATEGIC PLAN 2013/14 – 2016/17

WARD(S) AFFECTED: ALL

Purpose/Summary of Report

- To present a draft of the council's four-year Corporate Strategic Plan which outlines its priorities for the next four years and the key outcomes it is looking to achieve.

RECOMMENDATION FOR DECISION: That:

(A)	The 2013/14 – 2016/17 Corporate Strategic Plan be recommended to the Executive for approval.
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1.0 Background

1.1 The council is required to produce details in the public domain of what it plans to do and this is achieved by publishing a four year Corporate Strategic Plan.

1.2 The Corporate Strategic Plan play's a key role in the council's performance management framework. It feeds into the council's four-year budget-planning model, to ensure expenditure is planned effectively and that financial resources are available to fund actions in priority areas.

1.3 The Corporate Strategic Plan is a forward-looking document. Details of how the Council has performed against its proposed outcomes will continue to be reported through the Annual Report published every September.

2.0 Report

2.1 The Corporate Strategic Plan sets out the overall vision and direction for the council over the next four years. It highlights the high level priorities and identifies the key outcomes that will be achieved.

- 2.2 The detail of how the key outcomes will be delivered is not included, as this information will be incorporated within the individual service plans that support the Corporate Strategic Plan.
- 2.3 The draft 2013/14 – 2016/17 Corporate Strategic Plan is attached in **Essential Reference Paper ‘B’**.
- 2.4 The Corporate Strategic Plan will be updated each year to include new service developments planned for the fourth year, and to remove outcomes once they are completed and refine outcomes where changes occur. It should therefore be seen as a rolling document.
- 2.5 Once agreed the Corporate Strategic Plan will be used to support the development of the 2013/14 Service Plans. A working paper has been attached in **Essential Reference Paper ‘C’** to illustrate some of the planned service activity in support of the draft 2013/14 – 2016/17 Corporate Strategic Plan.
- 3.0 Implications/Consultations
- 3.1 Information on any corporate issues and consultation associated with this report can be found within **Essential Reference Paper ‘A’**.

Background Papers

None.

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